

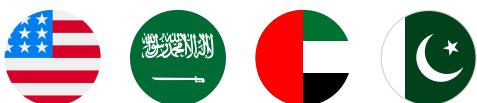


COMPANY PROFILE

An integrated technology and growth partner
for the Gulf region and beyond

**One contract. One point of
contact. One accountable
team.**

AI Solutions · Enterprise Systems · Marketing & Growth ·
Managed Operations · Specialized Talent





Inside This Profile

03	Executive Overview
04	Our Story · 2014–2026
05	Mission, Vision & Values
06	Why CrecenTech
07	Core Capabilities
12	Technology Ecosystem
13	Industries We Serve
14	Engagement Models & Delivery Method
15	Our Product Ecosystem
16	What Clients Says
17	Key Clients
18	Leadership Team
19	Quality, Security & Governance
20	Global Footprint
21	Contact Us

Executive Overview

CrecenTech is an integrated technology and growth partner. Since 2014, we have helped businesses build, automate, market, support, and scale their operations, bringing AI solutions, enterprise systems, digital marketing, managed operations, creative services, and specialized talent together under a single accountable engagement.

Headquartered in the United States with delivery operations in Pakistan and a growing commercial presence in the United Arab Emirates and the Kingdom of Saudi Arabia, we serve founders, growth-stage companies, enterprises, and institutional clients across more than ten industries.

Our model is deliberately different from single-discipline vendors: every capability a growing organization needs sits under one roof, coordinated by one team, governed by one contract.



Our Story • 2014-2026

Twelve years of disciplined growth, from a specialist technology firm to an integrated, AI-enabled delivery organization operating across four countries.

2026 – KSA Market Entry

CrecenTech deepens its footprint in the Kingdom of Saudi Arabia, advances its AI Agents practice, and launches StreamlineFlow, its AI-powered growth platform.

2024 – Middle East Growth

Regional relationships deepen as CrecenTech accelerates its transition to AI-enabled delivery and automation.

2021 – Cloud & Automation

Consulting, marketing-technology automation, cloud services, data management, and large-scale outsourced delivery are added to the portfolio.

2017 – Capability Expansion

In-house CRM expertise is built, managed-IT foundations are strengthened, and specialized real-estate technology solutions enter development.

2025 – UAE Chapter

An operational and commercial presence is established in the United Arab Emirates, expanding AI, cloud, CRM, marketing, and staffing capability in the region.

2022 – Operational Excellence

Microsoft, Salesforce, AI-automation, and international implementation capabilities are strengthened across the delivery organization.

2019 – International Growth

Delivery expands internationally; CRM, ERP, and BPO capabilities deepen, and 24/7 client support is established.

2014 – Foundation

CrecenTech is established to deliver practical, precise, and reliable technology solutions.

Mission, Vision & Values



OUR MISSION

To help businesses grow through practical AI, reliable technology, measurable marketing, efficient operations, and exceptional talent, delivered by one accountable team.

OUR VISION

To become the trusted partner that organizations across the Gulf and beyond rely on to build, automate, market, support, and scale their operations.



OUR PROMISE

Clear communication. Measurable progress. Solutions built around real business outcomes.

The Principles Behind Every Engagement

Accountability

We own the outcome and follow through from strategy to delivery.

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Why CrecenTech

One roof. One contract. One point of contact. Seven reasons organizations consolidate their technology and growth operations with CrecenTech:

- **One accountable partner**

AI, systems, marketing, staffing, creative, and support coordinated by a single team under a single agreement.

- **AI-fluent by default**

Delivery teams work with modern AI-assisted engineering tools and practices, accelerating output without compromising oversight or quality.

- **Senior talent, matched quickly**

Vetted specialists aligned to the required stack, role, and delivery model, typically mobilized in days, not months.

- **Proven at scale**

Twelve years of cross-industry delivery for startups, growth-stage businesses, and enterprises across five-plus countries.

- **Measured, not guessed**

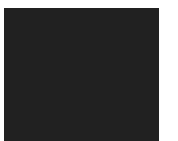
Clear milestones, structured reporting, and outcome-based reviews replace vague activity.

- **Flexible engagement**

Dedicated teams, time-and-material, fixed-cost, and hourly models that scale with your roadmap.

- **Responsive partnership**

Regular communication, 24/7 support coverage, and direct access to accountable delivery leads.



Core Capabilities

Eight connected practices. One accountable team. Each practice below is available as a standalone engagement or as part of an integrated program.



AI Solutions & AI Agents

We help organizations move from AI interest to AI implementation, designing and deploying solutions that reduce operational effort, accelerate response times, and improve decision quality.

- ✓ AI Agents for sales, service & operations
- ✓ AI workflow automation
- ✓ Custom AI modules
- ✓ Machine learning & data solutions
- ✓ Enterprise AI integration
- ✓ Conversational & generative AI
- ✓ AI enablement & adoption programs
- ✓ AI strategy, testing & governance support

Deployed agents handle customer response, lead qualification, follow-up, appointment booking, voice workflows, and CRM updates – 24/7, configured around approved knowledge, brand voice, escalation triggers, and human handoff points.



Marketing & Growth

Connected marketing programs designed to improve visibility, generate qualified demand, and convert attention into pipeline and revenue, with decisions based on outcomes, not vanity metrics.

- ✓ SEO & AI-search optimization
- ✓ Paid media & PPC
- ✓ Lead generation

Core Capabilities

- ✓ Content & social media
- ✓ Email & SMS marketing
- ✓ Marketing automation
- ✓ Conversion rate optimization
- ✓ Branding & reputation management
- ✓ Campaign analytics & attribution



Technology & Platforms

Secure, scalable digital products and business systems, from customer-facing applications to the platforms that run internal operations, built for usability, maintainability, and long-term scale.

- ✓ Web, mobile & cross-platform development
- ✓ CRM & ERP systems
- ✓ Ecommerce solutions
- ✓ SaaS product engineering
- ✓ Custom software development
- ✓ API & third-party integrations
- ✓ Legacy modernization & migration
- ✓ Cloud-native development
- ✓ Quality assurance & maintenance



CRM & ERP Solutions

We configure the platform around the process, not the process around the platform. Consulting, implementation, integration, and optimization across Salesforce, Odoo, Zoho, HighLevel, HubSpot, and Podio.

Core Capabilities

- ✓ CRM & ERP consulting
- ✓ Implementation & configuration
- ✓ Custom modules & workflows
- ✓ Sales, service & marketing automation
- ✓ Data migration & cleanup
- ✓ Third-party integrations
- ✓ Dashboards & KPI reporting
- ✓ Training, support & optimization



BPO & Back Office

Managed support functions that help businesses respond faster, run cleaner operations, and keep revenue-generating teams focused on higher-value work staffed, trained, and aligned to your systems, service levels, and operating hours.

- ✓ Inbound customer & technical support
- ✓ Outbound sales & appointment setting
- ✓ Account management
- ✓ Back-office operations
- ✓ Lead & data management
- ✓ Email & chat support
- ✓ Bookkeeping support
- ✓ Reporting & data analysis



Professional & Managed IT

IT specialists who help organizations modernize infrastructure, protect operations, and manage business-critical systems, without unnecessary overhead.

Core Capabilities

- ✓ Managed IT services
- ✓ Network & infrastructure management
- ✓ Managed cloud (Azure & AWS)
- ✓ Microsoft 365 licensing & migration
- ✓ Microsoft Intune services
- ✓ Cloud migration
- ✓ Security & compliance
- ✓ Endpoint, backup & disaster recovery
- ✓ DevOps & infrastructure automation



Staffing & Team Augmentation

Vetted specialists who meet defined technical, communication, and delivery standards, without the delay and overhead of traditional hiring. Structured as dedicated teams, individual specialists, or scalable augmentation.

- ✓ AI & machine-learning engineers
- ✓ Software, web & mobile developers
- ✓ QA & automation engineers
- ✓ DevOps & cloud engineers
- ✓ CRM & ERP specialists
- ✓ Project managers & business analysts
- ✓ UI/UX & creative professionals
- ✓ Digital marketers & marketing VAs
- ✓ Back-office & support specialists

Core Capabilities



Creative, Video & Content

Conversion-focused design and content production that strengthens every customer touchpoint, from brand identity to platform-ready video.

- ✓ Brand strategy & identity
- ✓ Logo & visual systems
- ✓ Web, application & UI/UX design
- ✓ Social media & campaign creative
- ✓ Business & advertising collateral
- ✓ Short-form video & reels
- ✓ Commercials & paid advertisements
- ✓ Motion graphics & animation
- ✓ Podcast & long-form editing

Technology Ecosystem

A modern, disciplined stack. Every platform listed reflects active delivery capability.



Industries We Serve

Industry context meets cross-functional capability. Our teams bring sector-specific delivery experience across twelve primary verticals:



Additional sector experience includes food & beverage, pharmaceutical, veterinary, professional services, and specialty trades.

Engagement Models & Delivery Method

Flexible Ways to Work With Us

Dedicated Team

Resources assigned exclusively to your roadmap, operating as an extension of your organization.

Time & Material

Flexible delivery billed against actual time and effort, ideal for evolving requirements.

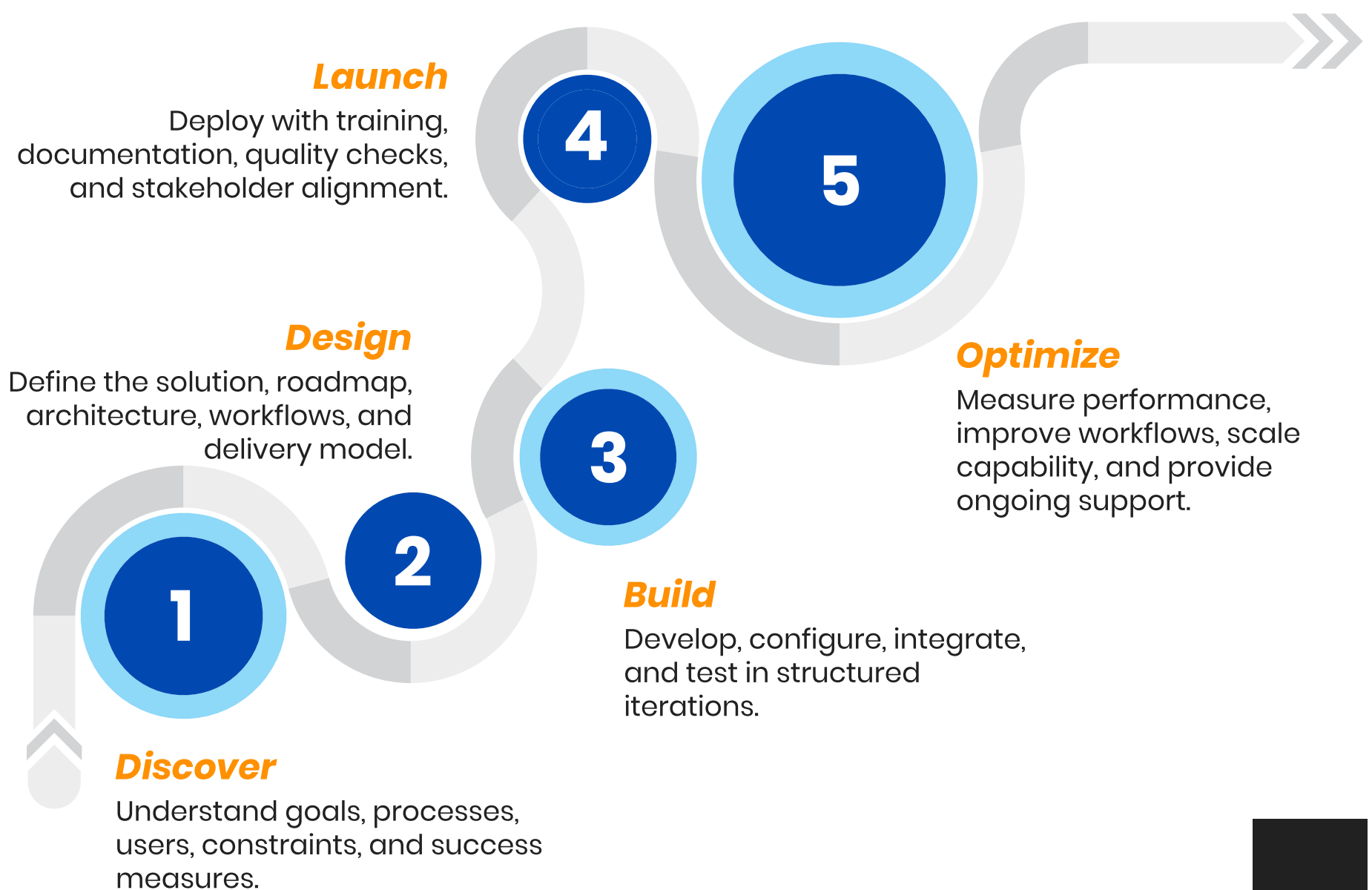
Fixed Cost

A defined scope, timeline, and budget agreed before delivery begins.

Hourly Staffing

Add a specific skill set without committing to a fixed project or team size.

How We Work — From Requirement to Measurable Result



Our Product Ecosystem

Beyond client services, CrecenTech engineers its own products, built around real operational problems and proven in live commercial use. Each product operates under the CrecenTech parent brand.



A digital transformation company, CrecenTech offers modern solutions that revolutionize businesses.



Workforce visibility platform covering time and attendance, field operations, performance insights, and payroll-support workflows.



Technology, CRM, automation, and AI-enabled growth solutions purpose-built for real-estate investors.



Healthcare operational and administrative solutions that improve efficiency across critical workflows.



An AI-powered growth platform unifying CRM, marketing, scheduling, communications, automation, and AI assistance.

What Clients Says

Proof in their words, from long-standing North American client relationships. Regional references from our Gulf engagements are available on request.

“CrecenTech is the engine that drives our marketing success from start to finish.”

Connect Home Buyers

“They gave us a custom-built CRM that makes it much easier to track leads and make sure follow-ups get done.”

Blue Halo Homes

“They know what they are doing and always find a solution to any complex problem.”

Freedom Cash Home Buyers

“They made a huge difference in my business and my life by letting me be stress-free about things outside my expertise.”

Sanctus Capital LLC

“Partnered on several complex projects, consistently professional and helpful. Top-notch work.”

Martin Holden

“I've worked with their Salesforce developer for over a year, the level of service has been fantastic.”

Mateo Loura

Key Clients

At CrecenTech, we're incredibly proud of the amazing journey we've had with our clients who've truly felt the remarkable impact of our services. When you choose us, you're not just hiring a service provider; you're inviting a dedicated partner into your world, someone who's genuinely committed to fueling your success and nurturing your growth.



Leadership Team

CrecenTech is led by an experienced management team combining engineering depth, commercial leadership, and international delivery experience.



Muhammad Ejaz
CEO



Zohaib Shahzad
Director Engineering



Masood Ibrahim
Director Operations



Tanveer Ahmad
HR Manager

Quality, Security & Governance

Organizations across the Gulf hold their technology partners to rising standards of quality, security, and data protection. CrecenTech's delivery practices are structured accordingly.

Delivery Governance

- **Structured delivery**

Every engagement follows the five-stage Discover → Design → Build → Launch → Optimize method.

- **Quality assurance**

Dedicated QA and automation capability across engineering engagements; documentation, training, and quality checks.

- **Accountable ownership**

One named delivery lead per engagement, with direct client access and escalation paths.

Security & Data Protection

- **Secure engineering**

Solutions are built for security, maintainability, and long-term scale.

- **Infrastructure protection**

Endpoint management, backup, and disaster-recovery support.

- **Regional data compliance**

For Gulf engagements, data-handling arrangements are agreed per client and jurisdiction.



Global Footprint

Global perspective. Accountable delivery. Our distributed structure combines deep local market understanding with scalable global delivery capacity, enabling us to respond quickly, adapt to regional needs, and maintain consistent quality across every engagement. With clear ownership, strong communication, and reliable execution, we help clients scale confidently while keeping delivery aligned with business goals.

**4**

Countries of Operation

24/7

Support Coverage

5+

Countries Served

THANK YOU



Lets Embark on the Ship of Success Together and
Land on the island of Achievements.

WE + YOU = SUCCESS



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